

Columbian is here for your prefuning.

For more than 135 years, Columbian has been there for people - *people just like you* - helping provide for families - *families just like yours* - by offering dignified solutions to difficult questions.

Our strong background and dedication to our customers has helped make us one of the top Preneed insurance providers in the country. Discerning Funeral Directors trust us with prearrangement funding, and you can too.

When you're ready to prearrange your funeral, a Preneed policy from Columbian can give you the peace of mind that comes from knowing that the money to pay for your funeral will be there when your family needs it -

just like Columbian.



www.cfglife.com

800-423-9765

The prearrangement contract will be funded by a life insurance policy or annuity contract. The insurance agent is a Funeral Director, someone who is working under the direction or control of a Funeral Director, or someone who is working under a General Agent, and will receive a sales commission from Columbian. Columbian is neither a seller nor provider of funeral/ cemetery merchandise or services and is not responsible or liable for any duties of a seller or provider.

This refers to Policy/Certificate Form Nos. 1F113-CL, 9F101-CL, 1F145-CL, 9F152-CL and Rider Form Nos. 1H807-CL, 9H811-CL or state variation. Product specifications and availability may vary by state.

For consumer use.

Form No. 6231-CL



Funding

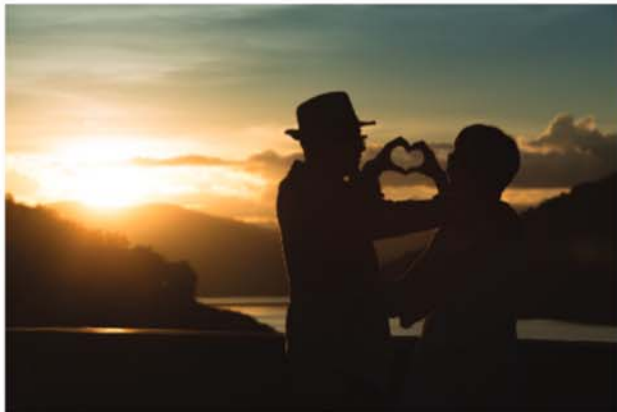


***Enjoy life knowing
your final arrangements
are in good hands.***

When your funeral home chooses Columbian for your prearrangement funding -

They are providing you with the peace of mind you deserve. Many funeral homes will even guarantee your funeral price against inflation when you fund with Columbian's Preneed life insurance. And if you are applying for Medicaid, your policy amount may be exempted from your assets.

Once your arrangements are made, you never need to worry about your funds. Columbian can pay your funeral home directly. Also, your policy is ***transferable***, which means that if you move, Columbian can pay the funeral home you or your family selects in your new town.



Value and service with a standard of dependability you can count on



Service - At Columbian, we have a core group of Preneed specialists dedicated solely to providing your funeral home with everything they need to serve your needs.

Dependability - Throughout our extensive history, we have consistently maintained an exceptionally strong financial portfolio in order to meet our policyholder obligations.

Strength - Columbian Mutual Life and Columbian Life have over \$13 billion dollars of life insurance in force across all product lines and over \$109 million in surplus.

You'll have over a century of stability protecting your Preneed funds

Throughout our history, we've been serving families by developing insurance products to meet their specific purposes.

When families began to see the advantages of prearranging their funerals, they wanted assurance that their funds would be protected. Columbian saw the need, and developed Preneed life insurance to provide that security. When your funeral arrangements are funded with Columbian's Preneed life insurance, you can rest assured that the money will be there when it's needed.

We've been serving the needs of our customers for over a century and, like your funeral home, we'll be there for you and your family tomorrow.

Ask your Funeral Director for Columbian, because Preneed funding is the last thing you need to worry about.

Count on Columbian to be there for you.